



Rotary Club of Richmond Hill Sponsorship Package



Walking across Canada to support
the end of youth homelessness

- 517 days
- 9000 km
- 10 provinces and 3 territories
- 400 community events



Your support will make a big difference

To families and their children and to homeless and at-risk youths in York Region

**An event organized by Rotary Club of Richmond Hill
Oct 23rd 2016, Richmond Hill Sheraton Parkway Hotel**

Available Sponsoring Opportunities:

An opportunity to join the **Mayor of Richmond Hill**, Founder of Push for Change Joe Roberts as well Council Members, Members of Parliament, Members of Richmond Hill Chamber of Commerce and the general public, Kids from 360 Kids organization and the Rotary District Conference participants at this Breakfast and surrounding events. We are expecting participation from a variety of GTA Media as well dignitaries at this event providing you and your organization with great business, brand and personal exposure. We anticipate over 500 participants at this event.

	PLATINUM <i>1 Sponsors</i>	GOLD <i>2 Sponsors</i>	SILVER	PUSH	ONE PAGER	HALF PAGER
Push the cart with Joe -- for 1 KM	Yes	Yes	Yes	Yes		
Your team can carry the Banners (provided by you) during the walk	Yes	Yes	Yes			
Banners (provided by you) displayed during breakfast	Yes	Yes				
Recognition as a sponsor on printed material	Back cover	Inside cover	Full Page	Half Page	Full Page	Half Page
Recognition as the session sponsor	Yes	Yes	Yes	Yes		
Breakfast tickets	30	20	10	10	5	5
TV auction Cheque Presentation by you to the charity you introduced	Yes	Yes				
Opportunity for Free T-Shirt Logo insertion	Yes					
Banner display at the Rotary District Event	Yes					
Cost	\$5,000	\$3,500	\$2,000	\$1,500	\$1000	\$500

Sponsor Details:

Name: _____ Phone: _____

Company Name: _____ Email: _____

Package Selected:

_____ **PLATINUM Sponsor – See previous page for details - \$5000**

_____ **GOLD Sponsor – See previous page for details - \$3000**

_____ **SILVER Sponsor – See previous page for details - \$2000**

_____ **PUSH Sponsor – See previous page for details - \$1500**

_____ **ONE PAGER Sponsor – See previous page for details - \$1000**

_____ **HALF-PAGER Sponsor – See previous page for details - \$500**

_____ **Diamond Sponsor – Customized Promotional Options - \$10,000+**

Details:

1. Please make cheque payable to Rotary Club of Richmond Hill
2. Final sponsorship opportunity by September 12th, 2016
3. All payments to be made available to the Rotary Club of Richmond Hill by September 15th, 2016
4. All sponsorship information has to be received by September 15th 2016
5. Final proofs and adjustment deadline, September 30, 2016
6. Any sponsorship queries to Nash (416.450-1196) or Sam (416.625.1975)

Signature: _____ Date: _____

Thank you for Supporting our Community!

About Rotary:

Rotary International is an international service organization whose stated human rights purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations, and to advance goodwill and peace around the world. It is a secular organization open to all people regardless of race, color, creed, religion, gender, or political preference. There are 34,282 member clubs worldwide. 1.2 million individuals called Rotarians have joined these clubs.

Rotary Club of Richmond Hill - we are now into 65th year of service to our community and the following are some of our recent projects and focus:

- * Richmond Hill - Salvation Army winter Coat program- supply 100 local school children with new winter coats
- * Hill House Hospice- Richmond Hill - Financial Support to our local Hospice
- * Richmond Hill Library literary program - supporting literacy programs assisting youth through our library
- * Scholarships - providing seven \$500 scholarship awards to well deserving Richmond Hill graduates each year
- * Richmond Hill Terry Fox Support - For cancer research in Canada
- * 360 Kids Via " Push for Change" to get our kids off the Street
- * York region " Brush A Mania " A rotary school program teaching dental hygiene to hundreds of students
- * And lot of deserving International projects again in Health, Water, Sanitation and Polio eradication programs

About Push for Change:

Our PURPOSE with The Push for Change is twofold:

1. We will not rest until we have created **sustainable change** for Canadian Youth.
2. We will not be satisfied until we have **a nation of people in action** – we want to engage Canadians in thinking differently about the extraordinary impact we can have when we work together, and then motivate them to get in unstoppable action to effect change in our country one community at a time. We want the Push for Change to be much more than a trek to raise awareness and money. We want it to be a call to action, to get involved now, and for the long term. We believe that ending youth homelessness in Canada is possible!

About 360 Kids:

360^o kids began over 26 years ago as two separate agencies that were developed to address the needs of the communities of York Region. The Markham Neighborhood Support Centre was developed to respond to the needs of young families with children who sought support and ways to learn about childrearing. Youth Housing Markham provided safe and supportive housing for youth who could no longer live at home. A volunteer committee worked to create two group homes that would support 13 homeless youth. These two agencies eventually amalgamated in 1998 to form Pathways for Children, Youth and Families of York Region Inc. The organization continued to offer programs and supports to both families and their children and to homeless and at-risk youth in York Region for many more years.